

PAMEX 2024

INTERNATIONAL EXHIBITION ON PRINTING AND ALLIED MACHINERY INDUSTRIES

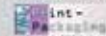
OF THE PRINTERS - FOR THE PRINTERS - BY THE PRINTERS

Organiser



ALL INDIA FEDERATION OF
MASTER PRINTERS

In Association with



PRINT-PACKAGING.COM (P) LTD.

06 - 09 FEBRUARY 2024

Bombay Exhibition Centre
Goregaon, Mumbai

PREVIEW NEWSLETTER # 01

PAMEX 2024 MUMBAI- VISITOR REGISTRATION IN FULL SWING!



PAMEX, the biggest Indian Printing Exhibition of the year 2024, has opened online visitor registration and the numbers are already soaring high. The exhibition, scheduled to happen from February 6-9, 2024, will feature more than 500 exhibitors from print, label, flexible packaging, corrugation, textile & signage industry.

The show...

PAMEX 2024, organised by All India Federation of Master Printers (AIFMP), in association with PrintPackaging.com Private Limited, will host 100+ product launches and will have more than 250 machines running LIVE at the Show. Being held, months before drupa, several exhibitors will be using the opportunity to inform the visitors about their plans at the Mecca of the printing industry. Messe Dusseldorf, the organiser of drupa 2024 will also be present at the event using it as a curtain raiser.

Convergence redefined...

Taking ahead the story of Convergence, the exhibition will not only showcase the latest from the print but will also display futuristic technologies at a special pavilion of the show. The extended focus on textile printing and soft signage is another highlight of the edition 2024.

Online registrations...

Riding the digital wave, the last edition of the show had witnessed a remarkable increase in online registrations. This, not only aligned with the tools they had developed to keep visitors updated with the developments happening at the show, but also helped them with an efficient and smooth entry. The online registration is a simple process of filling and submitting a form on the exhibition website. On submission, the visitors receive a QR code on their registered email ID and mobile number. This QR can be carried to the venue for self-printing of entry badges from any of the kiosks stationed for the purpose.



Raveendra Joshi, President, AIFMP and Chairman PAMEX 2023 was elated by the huge response received by the last edition of the Show. "The Show generated huge business for our exhibitors, the reason they have booked even bigger spaces in 2024," he said. Mr. Joshi has transferred his baton of PAMEX Chairmanship to Tushar Dhote, who is working actively towards the success of PAMEX 2024.

"I am excited to be the Chairman of PAMEX once again after the year 2017. The role comes with a responsibility to add more value to the Show and my close interaction with the print industry helps me all along the way," said Tushar Dhote.

A MUST READ FOR ALL

THOSE WHO ARE IN ANYWAY ASSOCIATED WITH THE INDUSTRY AND STRIVING TO ACHIEVE TARGETS DIFFERENTLY!



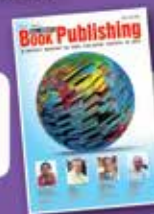
Read to lead
In today's scenario of competition, your best companion to enable you to face the same confidently



Taking the right direction
Premier publication on trends in today's world of signages



Catching up with the news
Every issue enriches you while making your business grow



Moving towards right reading
News, views, trends and analysis, facilitating your business to grow in the book publishing industry

Comprehensively Covering
6 Vertical Industries with
Focused Bi-monthly
Trade Publications



PAMEX MARKS ITS PRESENCE AT REGIONAL & GLOBAL INDUSTRY EXHIBITIONS!

Team PAMEX is present at all leading national and international events to promote the upcoming PAMEX in 2024.

The promotional campaigns for PAMEX 2024 gained momentum soon after the conclusion of the very successful 2023 edition of the Show. Although PAMEX is a biennial exhibition, the Show is coming back just after a year to get back to its original schedule of the first quarter in even years. The decision was a natural corollary to Printpack India opting to get into their traditional schedule of odd years by announcing the next edition in 2025.

Event promotion...

Visiting or exhibiting in all the major industry specific trade events through the year is an important part of the PAMEX promotional plan. Team PAMEX has been particularly busy this time around, crisscrossing the world to participate in such events.

The very first event held soon after PAMEX 2023 was the Mumbai Mudrak Sangh Lifetime Achievement Award held in April at Mumbai. Team PAMEX joined the celebration and the felicitation of industry veteran Anand Limaye, and interacted with the industry experts gathered at the event.

Continuing on the story of Convergence, PAMEX 2024 is extending a special focus on Textile Printing. The team met several textile printing machinery manufacturers at Gartex Mumbai held with Screen Print India in Mumbai in the month of May. The industry know-how is best explored and known through trade exhibitions, which bring latest technologies on display. The team further attended Garment Technology Expo Delhi, SITEX Surat, Gartex Delhi and Yarn Expo Tirupur to delve into the roots of the industry.

Signage industry has been a part of PAMEX since several editions now. Team PAMEX also participated in Sign India Expo Bangalore and interacted with the visitors at the show to understand the



demands and requirements of the market.

PAMEX had a promotional booth at Sino Corrugated China, held in July 2023, where the team got an opportunity to see developments happening all around the global corrugated packaging industry.

Print-Packaging.com Private Limited, the co-organiser of PAMEX, was one of the media partners for the prestigious LMAI Conference, held in the month of July in Jaipur. The conference themed around 'Creativity, Innovation, Sustainability' saw more than 500 delegates from the label fraternity, coming together for three days of networking and knowledge sharing.

PAMEX will have a booth at Sri Lanka Print 2023 and also make a presentation at the prestigious Forum of Asia Pacific Graphic Arts (FAPGA) meet where printers from over 16 member countries will converge. All in Print China will be another big event where PAMEX will have a promotional booth in the month of November.

August was a busy month starting with Print Expo held in Chennai and Propak India and Automation Expo in Mumbai. PAMEX had a booth at PackPlus Delhi, where as in the month of September, PAMEX will have its promotional booth at PackPrint International, Bangkok; IndiaCorr Expo, Greater Noida and Kerala Print & Pack, Cochin.

Later in the month of October, PAMEX will have a booth at Sri Lanka Print 2023 and also make a presentation at the prestigious Forum of Asia Pacific Graphic Arts (FAPGA) meet where printers from over 16 member countries will converge. All in Print China will be another big event where PAMEX will have a promotional booth in the month of November. In the same month, the team will also visit FESPA Eurasia and Inter dye & Textile Printing Eurasia being held in Istanbul, Turkey.

PAMEX, organised by the All India Federation of Master Printers, in association with Print-Packaging.com Private Limited, is scheduled from 6-9 February 2024 at BEC, Mumbai. The Show will feature more than 500 exhibitors from Print, Label, Flexible Packaging, Corrugated Box Manufacturing, Textile Printing and Signage Industry.

For any further information, write to info@print-packaging.com or visit www.pamex.in



International Exhibition on Printing and Allied Machinery Industries



06 07 08 09
FEBRUARY 2024
Bombay Exhibition Centre, Mumbai



PAMEX 2024: YOUR GATEWAY TO PRINTED EXCELLENCE!

Over 300 exhibitors covering more than 10,000 sqm are already on board and markedly several exhibitors have booked larger booths than in the previous edition.



Anil Arora

Anil Arora, President of Print-Packaging.Com, the organiser of Pamex, shares more about the upcoming PAMEX 2024 (February 6-9, 2024). Excerpts.

P&P: PAMEX is happening again in just 1 year, instead of two-year gap. What were the reasons for it?

Anil: Since 2015, there exists an unwritten understanding between AIFMP and IPAMA, that as far as possible, their two iconic events will be held a year apart. While PAMEX is held in Mumbai, Printpack India is organised in NCR. This has been endorsed by the industry and consequently both the shows have grown over the years and are able to meet the needs of all stakeholders that get an opportunity to gather at one large event every year.

Both these events had to be postponed during COVID and in the case of Printpack India, more than once. Eventually, it was held in May 2022 and PAMEX followed in March 2023. IPAMA was keen to claim its traditional spot of the first quarter of the odd year and announced the next event for February 2025. In deference to the sentiments of the exhibitors who look for at least one large event a year, we took our rightful spot of first quarter of the even year and announced the event for February

2024. Accordingly, the subsequent edition is planned for February 2026.

P&P: How has the industry taken this change?

Anil: We had a broad interaction with the major exhibitors before announcing the 2024 event, which is not really a change but getting back into the original schedule. The unanimous feedback was that the industry needs one large domestic event a year and would be happy that PAMEX would happen in the absence of Printpack India in this year. Also, some exhibitors felt that the 2023 event was too near the financial year closing because of which, many of their customers had been unable to attend. This would be an opportunity for those visitors to return. Several exhibitors are also looking at the exhibition as a curtain raiser for drupa 2024. Also, Messe Dusseldorf will be using their participation in the event to showcase the happenings of the upcoming drupa later in the year.

P&P: Last year, the theme was convergence and this year there is extended focus on textile printing and soft signage? Your views on these industries and what visitors can expect at PAMEX.

Anil: Convergence is a global trend about printing technologies that allow multiple

applications. It is driven by printers looking to diversify into segments other than the ones that they are serving presently. The last edition had seen a tremendous interest around such technologies, and we had seen coming on board as exhibitors of several providers of label printing and flexible packaging equipment. Continuing with this theme, we will have providers of textile printing and soft signage equipment exhibiting this time. This will give exposure of emerging opportunities in related fields to visiting printers. It will also attract the Textile printer to visit and explore new opportunities in commercial and package printing.

P&P: How many exhibitors have signed in and how much space has been sold till now?

Anil: Every PAMEX show for the last several editions have been bigger than the previous one in terms of number of exhibitors and the net area occupied and 2024 will not be an exception. Over 300 exhibitors covering more than 10,000 sqm are already on board and markedly several exhibitors have booked larger booths than in the previous edition.

P&P: What marketing strategies are you using to promote PAMEX and attract a



wider audience of industry professionals?

Anil: Every PAMEX edition also has had a larger footfall than the previous edition. The increased visitors come from both India and abroad. This reflects the growing reach of the exhibition ensured through a perpetually ongoing marketing campaign. The crux of the marketing for us, as in the past, is a robust database of prospective visitors that are continually informed about the happenings at the event. The intervening period between exhibitions is when we update this database and add to it with inputs from our executives who travel around the country and collect information while visiting industrial areas and towns. Visiting and exhibiting in shows with similar profiles in the country and abroad; engagement on social media; roadshows; advertising and news stories in trade magazines, printing and distributing pre-event newsletters; advertising on local buses and radio etc. – the well-oiled campaign rolls on ensuring the reach of the event gets wider with every edition.

P&P: Social media presence is vital for event promotion. Could you discuss how you are leveraging social media platforms to create buzz and engagement around PAMEX?

Anil: We were the pioneers in the industry in creating a social media presence several years ago. We find that the social media engagement is more useful for B2C events. However, we have not neglected to leverage the incremental additional value that one can get for events like ours.

P&P: In today's digital age, how do you balance traditional marketing methods with newer online marketing techniques?

Anil: Discerning latest technological and commercial trends and communicating them to the industry is an important part of making of a successful exhibition. Equally important is using contemporary tools and mediums to communicate and market the event. Over the years, in our budget, the traditional methods of marketing have been giving way to more and more of online



Anil Arora

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and digital marketing. Even within the traditional marketing domains, we have moved away from print communications to the use of bus hoardings and radio advertising.

P&P: Attendee engagement is key. What special features or interactive elements will be there to make it a valuable experience for the visitors?

Anil: We have a robust online match

making programme that is available to our exhibitors and registered visitors. This enables the visitors and exhibitors to communicate with each other well ahead of the exhibition. The exhibitors, thus get an understanding of the customers' needs in advance and are able to come up with possible solutions to be discussed before the two meet at the venue. The record on-site sales at the event that PAMEX is now reputed for, happen partially because of this understanding reached in advance.

P&P: Networking is often a significant reason attendees participate in expos. How do you facilitate networking opportunities during the event?

Anil: We believe that an exhibition is as much a place to network as it is to conduct business. It is always our effort to provide a neat and uncluttered ambience for easy networking and business meetings. Undisturbed by high decibel announcements that are not uncommon in some events, we take pride in providing a silent exhibition. Lounges including exclusive VIP enclaves and eating places at various common points are hallmark of our events.

The co-located NAEP and Global awards evening is where the who-is-who of the industry gather to network with peers. The presence of the exhibitors makes it an informal place for the entire industry to meet away from the formal business atmosphere of the exhibition.

P&P: What measures are taken to facilitate seamless registration for visitors?

Anil: PAMEX has always attracted high number of visitors and they have only grown with each edition. We were challenged to provide a seamless registration of the visitors while avoiding long queues. In the last edition, we introduced a QR code based online registration that allowed visitors to self-scan and print their badges at the kiosks provided for the purpose. We have further refined this process and expect to see no queues in the upcoming edition.



EMBRACING THE DIGITAL AGE OF TEXTILE PRINTING!

The era of digital textile printing marks a significant shift in the landscape of textile printing. Here, Jigar Satra, CEO of Reliable Prints, Mumbai, shares his journey into digital textile printing.

Evolving market dynamics are prompting small and medium-sized printers to explore materials and applications beyond traditional paper and paperboard. Within this evolving scenario, the fashion world is witnessing a remarkable transformation driven by digital textile printing—a burgeoning opportunity that's shaping the future of the printing industry.

Journey of textile printing...

On a global scale, textile printing has stood the test of time, evolving alongside technological advancements. Silk screen printing, pioneered by John Baskerville in 1725, marked an early milestone in this journey, enabling the application of patterns on cotton fabrics.

The process of textile printing can be accomplished through manual hand-printing or mechanized machine printing.

In India, the tradition of printed textiles has deep historical roots. Techniques like *Bandhani*, originating from Rajasthan and Gujarat, have been enchanting us for centuries with their vibrant and intricate patterns. Similarly, block printing has

been an integral part of our heritage, adorning textiles from Kolkata in the east to Sanganer in Rajasthan and Kutch in Gujarat in the west, as well as Bagh in Madhya Pradesh in central India.

Hand-printing, though more costly and time-intensive, yields superior print quality. In contrast, machine printing offers cost-effectiveness and speed, albeit

“We noticed that the textile industry, though existing for quite some time, had a unique opportunity for digital printing which has still not reached saturation and there were only a few players in Mumbai who were actually doing quality work,” tells Jigar.



Jigar Satra

with somewhat diminished print quality compared to its manual counterpart. As technology and techniques have evolved, screen printing and thermal transfers gained popularity before the digital era took center stage, meeting the ever-growing demand for printed textiles.

Textile printing in India...

Textile printing is a lucrative venture for printers, and India has emerged as a front runner in this domain. The Indian market is progressively shifting from analog to digital methods. Over the past few years, numerous advanced textile printing technologies have made their debut in the market, catering to the evolving demands of a discerning customer base seeking both quality and affordability.

One such company offering digital textile prints is Reliable Prints, Mumbai, which is ably run by Jigar Satra, CEO,



Reliable Prints, who shares his journey in this segment.

Journey of Reliable Prints...

"Reliable has been at the fore-front of the digital print service industry since the past 38 years. With its inception as a photocopy shop, through the years Reliable has expanded its gamut of services to all possible aspects of printing viz. digital printing, large format ecosolvent printing, dye sublimation fabric printing, UV printing, flatbed printing, DTG printing and much more. This has been possible due to continuous investments in the latest state of the art technology enabling us to cater to all requirements of our clients. We pride ourselves in having a raft of equipment from HP, Konica Minolta, Xerox, Epson, Mimaki etc. in house and a strong team to get the maximum output from them," shares Jigar.

Innovation is the key...

"The Print service industry has always been prone to continuous change in terms of client requirements, deadlines, competition and taxation. The long sightedness and technical expertise of our senior management along with the dedication and loyalty of our entire staff who have been with us for years has enabled us to weather these and always be a step ahead. Reliable has always considered innovation and a strong workforce to be the backbone for its success," he adds.

Talking further about their journey, Jigar shares, "The key to growth is to always have the pulse of the market. We keep ourselves abreast of the latest offerings in the industry by visiting various trade shows like Drupa, Pamex etc. Our clients also constantly ask us for newer products which keeps us striving for constant innovation. The journey from a single photocopy machine to a production floor full of high speed production presses and

"The future of textile printing is bright. India is a consumption story. The requirement for printing on textile will only increase. Quality, consistency, and speed are very important for any business today. Clients are going to be more demanding and to sustain businesses will have to deliver successfully to grow," tells Jigar.

finishing equipment has been challenging and fulfilling. We have also been supported by all our vendors, suppliers, service partners and dealers in this journey."

Why textile printing?

"A few years ago, we started exploring technology which would enable us to offer solutions beyond just paper. We were already catering to the textile industry for their posters, lookbooks, catalogs and large format display requirements. We noticed that the textile industry, though existing for quite some time, had an unique opportunity for digital printing which has still not reached saturation and there were only a few players in Mumbai who were actually doing quality work," tells Jigar.

"We started researching for the best possible solution to offer to our clients. We started doing job work first to test the waters. Once we were confident to expand, we started a new unit just for textile digital printing at Sewri initially with

Epson and Monti Antonio machines. Later expanded slowly and steadily, today we have 10 printing machines with capacity of printing 10000 meters per day. We went with the best possible machines to give the best possible output. Idea was to give the best possible quality to customers at an affordable cost with fast service," he adds.

Applications on textiles...

"We do a variety of applications right from jerseys, tote bags, cushion covers, table mats, garments to curtains, sofa covers, soft signages etc," he shares. "Most of my clients are exporters selling garments to international brands."

Future of textile printing in India...

"The future of textile printing is bright. India is a consumption story. The requirement for printing on textile will only increase. Quality, consistency, and speed are very important for any business today. Clients are going to be more demanding and to sustain businesses will have to deliver successfully to grow," tells Jigar.

What's more?

"We are currently working on various applications of UV printing as well as our web to print gifting portal www.borntogift.com. We feel that clients nowadays want more and more personalised offerings in terms of gifting, give-aways and promotional items," adds Jigar.

Message to the industry...

"Print is here to stay, but the way it is done will keep evolving. There is still a lot to learn and explore. Constant innovation and thinking out of the box will always help you to create a niche for yourself in the market. Traditional offerings will always be around and you will have to continue offering them but unique offerings will help you stand apart in a crowd," concludes Jigar.

Gayathri Machinery launching Swiss-made Multigraf CPCxPro

Chennai-based Gayathri Machinery is all set to launch the Multigraf CPCxPro, which is a next-generation Swiss made creasing, perforating, and cutting machine at PAMEX 2024. The machine is designed to meet the needs of the print finishing industry. The machine is incredibly versatile and can handle a wide range of paper stocks (80-400 gsm) and sizes (375 x1040 mm). "All these features of the system make it suitable for a wide range of applications, right from business cards & brochures to invitations and catalogues. The machine is suitable for both



Multigraf CPCxPro

digital and offset printers," says Uday Grover, Managing Partner at Gayathri Machinery.

Multigraf CPCxPro can perform 'up and down' creasing, perforation – both cross-ways and lengthways, cutting and slitting and folding (also 2-ups or 3-ups). All these applications can be done in one pass and that too at high speeds. The machine can produce 24,000 business cards per hour each card with front and trailing edge trim and gutter. Multigraf CPCxPro features an intuitive and broad touch screen interface that makes it easy to operate and set up.

Celebrating Excellence with Change; is the mission of the All India Federation of Master Printers (AIFMP) for the National Awards for Excellence in Printing (NAEP) and the Global Print Excellence Awards (GPEA) for 2024.

In his letter, CR Janardhana, Chairperson-National, writes, "In today's challenging business scenario, the only thing constant is "Change." You will agree that decade-after-decade changes in consumer behaviour unboxing experiences, global trends, etc, have continuously evolved our Print & Packaging. And the pandemic has only accelerated its pace with digitation, erasing the geographical boundaries greatly."

A long and proud legacy

Organised by the AIFMP, NAEP is the most significant and widely recognised award for the printing sector in India and internationally. AIFMP has been the

AIFMP'S AWARDS TO CELEBRATE CHANGE

In the era of rapid evolutions, overnight transformations, and short-lived consumer trends, the print and packaging industry responds with the continuous development of new products and solutions. Coming February, AIFMP's NAEP and GPEA will celebrate this transformative change.



bearer of the printing industry in India for decades. Receiving recognition for the print professionals' talent has not been easy, primarily due to the Government of India's (GoI) decision to stop giving the National Awards Excellence in Printing (NAEP) in 1985. AIFMP took the challenge and started bestowing NAEP in 1999, from the little resources available with the Federation.

GPEA were introduced in 2023 to recognise excellence in printing the world over. In its maiden edition, the GPEA was taken earnestly, and all the leading trade magazine from around the globe covered it in their print and online editions. For this first edition of GPEA, AIFMP received 391 entries from 32 printers from 8 countries. As many as 241 entries were received from India, 6 from Bangladesh and Bhutan, 4 from UAE and 1 from Indonesia.

This success in its first-ever edition underlines the strong legacy of AIFMP's Print Excellence awards firmly established by the NAEP.

Change: a springboard for rapid growth

AIFMP adopted the concept of change, global evolution and growth for the 2024 awards edition. The concept will result from two factors: embracing and nurturing

The awards will be held on February 8, 2024. The Logo design of NAEP colourfully celebrates The Only Ones who win it by raising him/her to star-heights. While, GPEA's logo is a fresh representation of CMYK Colours with elements that depict the global phenomena of sustainability and reaching out to new horizons.

the foundation laid down by the print and packaging pundits; and next-level evolution by inviting generation-next experts to take the legacy forward.

Inviting the printers to submit their entries and participate in the two awards, Chairperson Janardhana writes, "Respected, coveted and yearned for, both Awards offer incredible opportunities to the printers. These awards allow you to showcase your talent to the industry on national and international platforms." The NAEP and GPEA serve as a medium to network with industry professionals, gain invaluable exposure and win-over new clients by being the perfect opportunities to showcase your outstanding work.

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PAMEX TO TAKE FORWARD THE THEME OF CONVERGENCE

—Renewed focus on textile printing & soft signage in edition 2024!

PAMEX 2024 will feature more than 500 exhibitors and will attract more than 40,000 visitors from all over India and the neighbouring countries.

The Indian Printing Industry has witnessed increasing cross-segment migration, especially after the pandemic. The changing dynamics of the industry were highlighted at PAMEX 2023, which also had dedicated an exclusive hall to Labels and flexible packaging. The show received a huge shout out from the industry for presenting and promoting the theme of 'Convergence in Print'.

As a natural progression in the continuing story of convergence, PAMEX has extended its focus on Textile Printing and Soft Signage in the upcoming edition to be held at India Exhibition Centre from February 6-9, 2024.

Textile Printing

Driven by the advancements in printing technologies and increasing disposable incomes with the consumer, the Indian textile printing market is growing at 7% every year. While there is a growth in the use of range of technologies including screen and sublimation printing, the demand for digital printing technology, growing at 17%, is outstripping others as it allows for greater flexibility and efficiency in production.

The Textile Printing Machinery segment will feature the manufacturers



and providers of textile printing solutions including digital printing machines; sublimation printing, DTF & DTG / heat transfer machines; flatbed & rotary screen printing; fabric label printing machines; textile printing consumables including inks, chemicals and auxiliaries.

Soft Signage

The soft signage industry in India is valued at around INR 1750 crores and is growing at CAGR of 10%. The growth in the industry provides an attractive service opportunity for sign printers that are looking to expand their offerings while the textile printers are seamlessly able to move into this new business.

However, in an interesting corollary, some of today's sign & display service providers are also using their systems to expand into fabric and garment printing as well as commercial or home decor

applications. The commercial printers facing challenges of growth in their segment, find both textile printing and soft signage printing easy to diversify into.

The displays in the segment will include digital

soft signage printers; digital & screen fabric and textile printers; heat transfer machines; print heads and softwares; solvent based, eco-solvent based, UV curable and latex inks; dyes, toners and cartridges; polyester based & natural fibre textiles and blends & other PVC free media. PAMEX 2024, the premier printing exhibition, will thus be covering the entire gamut of print including labels, cartons, flexible packaging, corrugation, textile printing and soft signage industry. The show, organised by All India Federation of Master Printers (AIFMP) in association with Print-Packaging.Com Private Limited will feature more than 500 exhibitors and will attract more than 40,000 visitors from all over India and the neighbouring countries.

For any further details, write to info@print-packaging.com or visit www.PAMEX.in

WPCF members to meet at the occasion of PACK PRINT in Bangkok

The World Print & Communication Forum is a federation of printing associations worldwide to exchange information on the state of the graphic arts and packaging industry. Members of the WPCF will attend the opening ceremony of Pack Print International & CorruTec ASIA 2023 on September 20, 2023 and will participate in the SHIFT 2023 Packaging Conference as well as in the Asian Packaging Excellence Awards in the evening.

WPCF President, Kamal Chopra from the All India Master Printers Association initiated this meeting and WPCF Members have been invited by Pongthira Panthanapiradej, President of the Thai Printing Association. The members will also take the occasion to discuss more confidential association matters during a Board meeting. On September 22, 2023, a joint conference with the Thai Printing Association is planned which will focus mainly on sustainability and the competitiveness of our industry.

WPCF President Kamal Chopra states, "We are delighted to meet again in person and are grateful to the Thai Printing Association to provide the opportunity for a meeting and joint conference. WPCF is a great platform to meet and exchange about

the major challenges our industry is facing."

WPCF Secretary General Beatrice Klose points out, "I believe that the synergy created by the WPCF and our dedicated members is a testament to our commitment to drive progress and innovation within the print and packaging industry. The upcoming meeting in Bangkok presents a unique chance to harness this collective effort and shape the future of our industry."

WPCF is a collaborative platform for the world's major transnational and national printing associations to work together to promote the development and prosperity of the global printing industry. WPCF also facilitates and encourages communication with other parts of the print value chain to further develop the print and communication market through international and cross-industry collaboration and knowledge-sharing.



Kamal Chopra

PPOA hosts ADOPTEch International Conference, organised by AIFMP, in Pune!



All India Federation of Master Printers (AIFMP), an apex body of printers in India, organized the full day International Conference 'ADOPTech2023', themed around 'The technology adoption is critical to the future of printing and packaging industry' on September 9, 2023 at Pune.



The Conference was supported by the Government of India, International Co-operation Section, Ministry of MSME (Micro, Small, Medium Enterprises), New Delhi and was hosted by The Poona Press Owners Association (PPOA) at Hotel Lemon Tree Premier, Pune. The event received an overwhelming response and was attended by more than 200 delegates from all over India.

The event was inaugurated in the presence of AIFMP officials led by President Raveendra Joshi. Kamal Mohan Chopra, Chairman, World Print & Communication Forum (WPCF) was the special invitee for the inauguration of the event. All the dignitaries were escorted by Tirthraj Joshi, VP, PPOA and Rahul Marulkar, HSG, PPOA.

The welcome speech was given by Raveendra Joshi ji, President, AIFMP & PPOA, briefly outlining the importance of organizing such knowledge sharing industry events and setting the tone to engage with Ministry of Micro, Small and Medium Enterprises.

Ravinder Reddy Garu, Chairman, MSME Welfare standing committee, then shared the 'Pack of Benefits', briefly outlining the activities of ministry and MSME department and benefit of being part of MSME network to the print community present in the hall.

While, C.R. Janardhana, Mentor, MSME Welfare standing committee, AIFMP shared his thoughts and motivated the august gathering outlining the activities and benefits of being under the umbrella of MSME ministry.

During the event, five speakers made their presentations aligning with the theme of the Conference.

Brian Kow, Business Development Manager, Prinect Solutions, Heidelberg Asia Pacific region, spoke on Industry 4.0@Print, where he highlighted the role of prepress process while minimising wasteful processes & actions and optimizing use of printing machines.

Darren Pickford, Sales Director, Edale- United Kingdom, delivered an informative presentation focusing on 'Sustainability and environmental care in packaging by using a single pass production philosophy.' His presentation delved into how

automation can reduce waste, give repeatability, offer reduced touched production and advancement towards the paper-based packaging while fulfilling the global regulations.

While, Richard Gill, Product Manager – Sheetfed, hubergroup-United Kingdom chose the most relevant material science topic of 'Direct Food Contact (DFC) inks - Applications, Opportunities and Safety & Sustainability of the packaged food.'

Mahidi, Regional Business Manager, HP Indigo talked about the Future Ready Digital Printing Solution, where he spoke on explored current status of printing industry, its future and technologies shaping this industry.

Douglas Mooney, Head of Equipment, Heidelberg – Asia Pacific, took over the dais to reveal lot of secrets for boosting the productivity through digitalization - digital eco system while focusing more on building Overall Equipment Effectiveness i.e OEE.

ADOPTech 2023 also organised a panel discussion moderated by Col (Hon) Professor Dr Rajendra Kumar Anayath, the Former Vice Chancellor, DCRUST University (A Haryana State Government University). The members on the panel were Ashwini Deshpande, Co-Founder and Director, Elephant Design; Manu Choudhury, Director, CDC Printers, Kolkata; Anil Namugade, Founder and Director, Trigon Digipack, Mumbai; and Gaurav Nema, Director, Pragati Graphics and Packaging Pvt Limited, Indore. The two highlighted takeaways from the discussion were that sustainability will not happen automatically and the industry will have to take slow steps to trigger the start of the sustainability cycle and that the quality standard has to be followed for making foothold in the market.

Raghvendra Dutta Barua, HSG, AIFMP in his closing remarks shared his thoughts on each session and Tirthraj Joshi, Vice President, PPOA thanked everybody who supported in making the event successful. The conference was hosted by Nitin Wani, the Independent Print Consultant from Pune.

New team at Devbhoomi Printers & Publishers Association



Ranu Bisht



Anil Bhatt



Sanjay Verma



Ajeet Singh

Established around 10 years back, Devbhoomi Printers & Publishers Association, Uttarakhand has unanimously elected Ranu Bist Oberoi as the President for another term of 2 years during the general body meeting held in August 2023. Earlier, Adesh Gupta as the founder president, followed by Anil Mittal and Amit Garg.

The team for next term of two years includes, Ranu Bisht Oberoi, President; Anil Bhatt Vice President; Sanjay Verma, Secretary and Ajeet Singh, Treasurer.

Ranu said that all the members of the association believed that print businesspersons need to make collective efforts to deal with the challenges of this sector along with the individual struggle.

Sanjay Verma from Alpine Industry who is elected as the Secretary, once again, presented the report of activities of the association for the last two years while Ajeet Singh from S S Print and Traders, who is elected as the Treasurer for the next term also, presented the accounts for the period. The past presidents were felicitated along with the Paper Traders who have supported the Vibrant Print 2022 event.

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Konica Minolta marks '150 Years of Digital Printing Innovation'



Celebrating the '150 Years of Innovations in Digital Printing', Konica Minolta's colourfully wrapped PrintXpress buses had a triumphant journey touching the base location once again. The company's unique 'PrintXpress – Innovations in Print' road journey, which was flagged off on March 21, 2023 and concluded after five glorious months, showcased Konica Minolta's commitment to meeting the unmet and potential clientele across the hinterland of India.

PrintXpress –Innovations in Print road journey campaign covered more than 150 cities across India, focusing on Tier-II, III, & IV cities, with a remarkable in-person attendance of over 3,000 customers, covering a notable distance of more than 48,000 km. The journey of PrintXpress flagged off from Greater Noida (Delhi-NCR) with four buses outfitted with two digital presses—AccurioPrint C4065 and high-chroma engine AccurioPress C73hc—demonstrating live for visitors who would like to experience the machines' advancements and explore new business opportunities with them. Also, there was a finished print application zone to provide the visitors an experience of MGI samples.

The PrintXpress campaign buses hit separate routes across the country, demonstrating the AccurioPrints' functionality in digital printing and print-on-demand to Konica Minolta's current as well as prospective clients. The buses drove down the towns including Gorakhpur, Samastipur-Tezpur, Ranipet-Gingee, Karwar, Kavali, and others.

Visit Konica Minolta at Stand A60.

Esko launches complete end-to-end inspection workflow for digitally printed labels

Esko has launched a new complete print inspection solution for digitally printed label production, delivering unparalleled quality control to reduce waste and boost efficiency. With AutoSet Digital, Esko has introduced an end-to-end solution that automates AVT print inspection of digitally printed labels from prepress through to on-press and finishing.

AutoSet Digital is now covering all of the digital workflow – whether the inspection is done on the digital printing press, on a hybrid press or on a digital finishing line.

The innovative inspection workflow for digitally printed labels combines the accuracy and speed of the AVT Helios 100% print inspection systems with the automation of AVT AutoSet Digital, empowering operators to automatically upload and switch between jobs, enabling the AVT Workflow Link to record, scan and edit multiple jobs on the same roll.

Visit Esko Graphics India Private Limited at Stand G14.



hubergroup launches new solvent-based, food-safe ink series

hubergroup Print Solutions has recently launched three new solvent-based ink series which are specifically tailored to the needs of the Asian market: Gecko Platinum Plus, Gecko Platinum NT and Gecko Gold. Thanks to the intensive research work of hubergroup's developers in India and Germany, the sustainable, toluene-free ink series are ideally adapted to today's high requirements for safe food packaging.

Carefully selected raw materials further enable these new Gecko series to combine a wide colour gamut and broad field of application with sustainability. They convince with high run length, excellent print performance, and eco-friendly formulation that supports sustainable, future-oriented packaging solutions. The PU (polyurethane)-based series Gecko Platinum Plus and Gecko Platinum NT as well as the hybrid vinyl-based series Gecko Gold are manufactured with the utmost care and highest safety standards and are, thus, GMP (Good Manufacturing Practice) Certified.

Visit huber Group at Stand C50.



Insight Print Communications installs Kodak Veriset400S at M-Tech

M-Tech Innovations, a Pune-based leading supplier of card manufacturers, smart card solutions membrane switch manufacturers, and automotive products manufacturers in India, has recently installed a Kodak Veriset 400S CTP machine from Insight Print Communications. M-Tech is known for Innovation, Excellence, and Experience. They have been constantly awarded for excellent quality on domestic as well as global levels.

Installation of Kodak Veriset 400S is helping them to bolster the production and supply high quality products reducing environmental impact. Kodak Veriset 400 produces 22pph for a plate size of 724X838mm. The VERISET Platesetter is compatible with a wide range of thermal plates. This robust external-drum thermal CTP device has been specifically designed for the demanding needs of general commercial and publication printers. With a small footprint that minimizes space requirements.

Visit Insight Print Communications Private Limited at I18.



Mehta Cad Cam showing digital printing solutions on corrugated materials

Mehta Cad Cam Systems, a 30-year-old company & pioneer in CO2 laser, fiber laser, CNC routers and digital printing systems, is gearing up to showcase a new and innovative digital printing solutions at PAMEX 2024. "Our main highlight on the digital printing front will be new solutions for printing on diverse range of corrugated materials," says Shailesh Mehta, Director, Mehta CAD CAM System Pvt Ltd. He adds that the company's showcase of corrugated printing solutions will define a new paradigm in digital corrugated packaging printing.



Shailesh Mehta

In addition, Mehta Cad Cam Systems' key showcases of products and solutions at the expo will be its range of digital UV flatbed and laser technologies. In this, Shailesh mentions that the company's range of digital UV flatbed printers and laser engraving machines are engineered in such a way to give printing and packaging printing players all new jibe for pushing innovations in graphics and designs to another height.

Visit Mehta Cad Cam at Stand G25.

Monotech Systems showing digital printing & print enhancement lines



Monotech Systems, a leading machine manufacturer & one-stop solution provider for the printing & packaging industry globally, has set to showcase full range of digital products comprising high-end (digital) production presses and a line of print enhancement solutions. "We will be showing digital product line for sheetfed and roll-to-roll printing. Key products in the digital line will include some RICOH Pro digital production presses," mentions Akash Kumar, GM - Marketing & Communications, Monotech Systems Limited.

He continues, "Our PixelFoil and PixelGlow are well-engineered machines for print enhancement which we will be showcasing at the expo." Monotech Systems has a complete product portfolio for digital printing and digital print enhancement. The arrays consist of highly advanced and versatile RICOH Pro digital production presses and many other products including PixelFoil and PixelGlow print enhancement systems.

Visit Monotech Systems at Stand A02.

Silicon Infotech to present core competency of new MIMAKI technologies

Silicon Infotech, an authorised MIMAKI distributor in the Western India region for display graphics and IP printers, has announced that PAMEX 2024 will be a strategic platform for them to reveal new marvels which MIMAKI technologies would pull off in the printing and packaging printing and production. "We are going to introduce a new MIMAKI system with special features and capability to push the bar of excellent print graphics in the printing and packaging printing market," says Krunal Jivani, Business Partner, Silicon Infotech.



Krunal Jivani

He adds, "PAMEX has always turned out as a strategic platform for us to introduce new machines and technological solutions. In the upcoming PAMEX 2024, we will take the privilege of the expo's ever increasing crowd-pulling stature and introduce innovative and productive machines and solutions including a newly unveiled MIMAKI printer."

Visit Silicon Infotech at Stand B90.

UV Graphic to launch a revolutionary label press at PAMEX 2024

UV Graphic is now gearing up to unpack a new label press at the PAMEX 2024, unfolding a new revolution in label printing and production. "We have chalked out plan to launch an overall new and revolutionary label press during the expo. With the new label press, we will present a complete range of label printing machines and solutions that would crack a new dawn of high-end label printing," informs Abhay Datta, Director, UV Graphic Technologies Pvt Ltd.



Abhay Datta

The exhibits at the stand of UV Graphic during the expo will offer new standpoint in printing and packaging converting. The company's portfolio of machines comprising a line of label converting machines, viz. Ultraflex USR, Ultraflex Pony Hot Foil Stamping Machine, Ultraflex Pony Die Cutting Machine, Pony IML (In-Mold Label) Die Cutting, etc. The portfolio also consists of a range of flexo printing presses.

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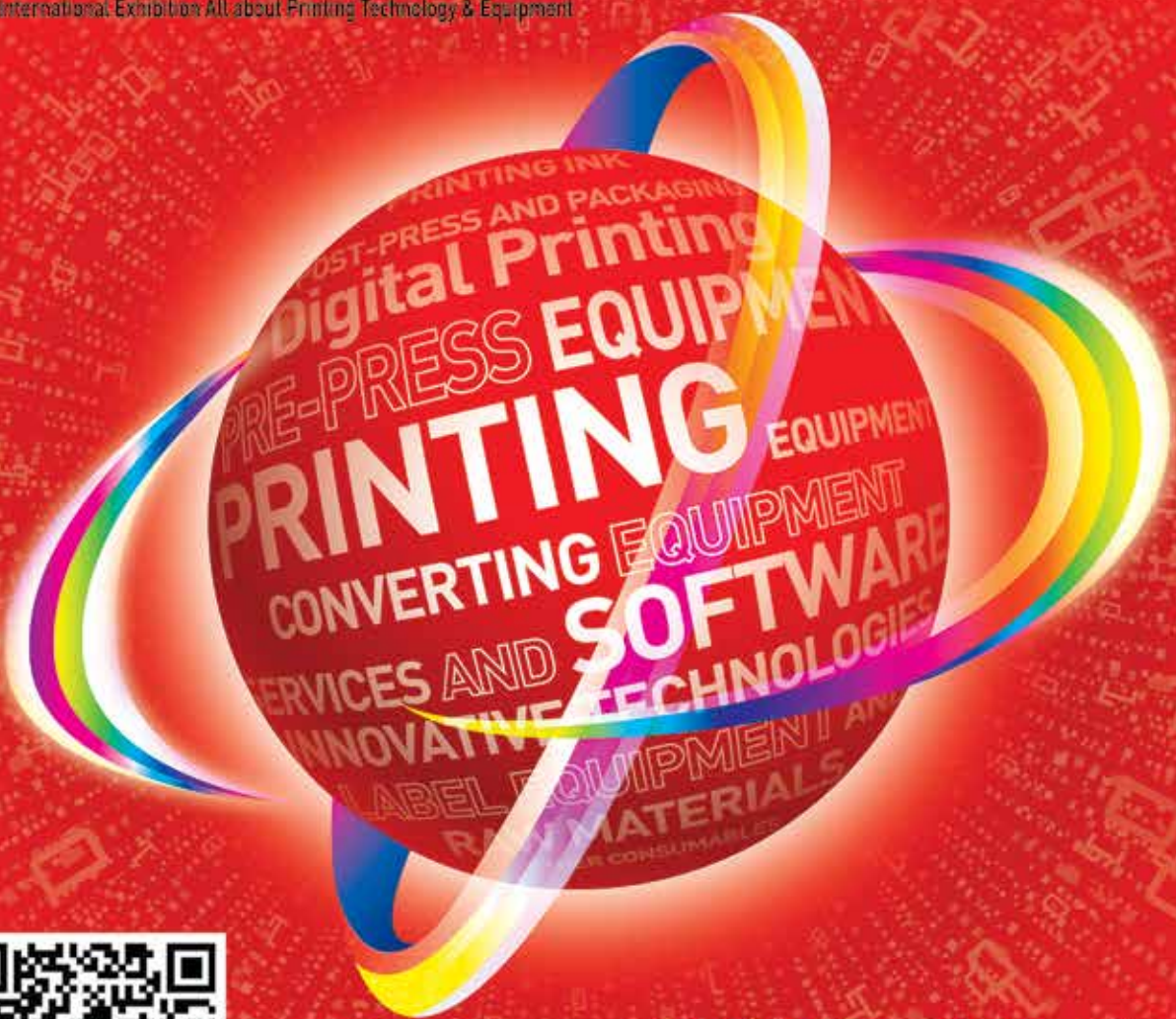
EXHIBITORS' LIST

Company Name	Stand No.	Company Name	Stand No.	Company Name	Stand No.
3S Graphic Solutions	A81	GM Folder Gluer Pack	B76	Photokina Chemicals Private Limited	A35
AB Print Pack	G01	Golden Print & Pack	A96	Plastics Capital India Private Limited (C & T Matrix)	B70
Accurate Engineers	G24	Grace Fine Paper	F40	Pramod Graphics	G43
Ace Color	A76	Grover Industries	E01	Pratham Technologies Private Limited	D25
Ace Infotex	G30	Hariram Engineering	C95	Precision Machines & Automation	F30
Acme Machinery (India) Private Limited	B60	Harison Agencies	B52	Premium Fine Papers	I27
Acme Machinery Company Private Limited	C82	Harpreet Graphics	F02	Print Grafix	A50
Aditya Print Solution	F50	Hi-Tech Engineers	E55	Printech Machineries	E60
Advanced Graphic Systems	A32	Hubergroup India Private Limited	C50	Printers Club of India	I06
Advanced Speciality Materials LLP	A74	Impex Enterprise (Sunrise Impex)	F01	Prizm Holography And Security Films Private Limited	H55
All India Plastics	E08	Impress Precision Tools Private Limited	A75	Quick Shape Private Limited (Printest)	A84
Alliance Printech	H25	Indas Analytics LLP	B82	R Manubhai & Sons	A67
Alpap Barring Technology	C65	Indiacot	D90	Raj Shree Printing Machinery	K35
Alpap Poly Products	C65	Insight Print Communications Private Limited	I18	Ratan Industrial Engineers	A38
Alpna Visual Packaging Aids	D30	Integriti Consulting	C21	Rational Corporation Private Limited	I44
Anant Book Suppliers	A95	Ionic Chemicals Private Limited	D95	Redlands Machinery Private Limited	D55
And Global Sales Corporation	A18	Isvaryam Machinery	A83	Reprographic Systems & Supplies	A45
AOne Ctp & Graphics	E46	J K Impex	E32	Rhombus Impex	H40
Arofine Polymers Private Limited	D52	Jandu Engineering	I50	Riso India Private Limited	B50
Arrow Digital Private Limited	C80	Jay Raj Fine Paper Company	A55	ROMCO Web Offset	L21
Arrow Multimedia Private Limited	F46	Jiangsu Fangbang	L20	Ronald Weboffset	K15
Artize Die Makers	G37	JSD Industrial Consultant Private Limited	A80	Royal Enterprises	E12
Ashok Punch Arts Private Limited	A01	Kagaj Digital Paper Private Limited	B42	RSG Solutions Private Limited	B85
Avtar Mechanical Works	I07	Kangaroo Impex	F27	S K Ensure Machinery	F15
Axis Enterprises	G62	Khyati Traders	G35	S P Konsultancy	O01
Bethel Graphics	F21	KMI Business Technologies Private Limited	A60	S R Graphics	I08
Bharat Printing Agency	F32	Komori India Private Limited	D02	S S A Amrutha Folder Tech	A16
Bharti Creations	D87	Kongsberg Precision Cutting Systems	B95	S2 Trading Corporation	A15
Bhogle Engineering Works	C72	Krishna Industries	A39	Sai Engineering	C100
BKG Corrugated Rolls	N26	Krishna Lamicoat	P01	Sandilyam Automation Systems Private Limited	G45
Bludigit Technologies	I51	Krriyan Containers Private Limited	G40	Sapna Label House	G07
Bobst India Private Limited	D05	Kumark Vacuum Systems Private Limited	A40	SASG UV Solutions Private Limited	E27
Bodhi Professional Solutions Private Limited	C75	Laasya Priya Traders	E16	Shadow Creations	A65
Bosshare Spare Parts	F44	LineOMatic Graphic Industries	C01	Sharp Business Solutions Private Limited	C89
BRD Manufacturing Company	C42	Machine Resources	E33	Sharp Enterprises	F18
C Press Trading	G10	Mahavir Store	A87	Shield Alloy Company	G42
Chandan Paper Corporation	C62	Majestic Graphics	A88	Shreeji Corporation	B90
Colour Stop Solutions Private Limited	A72	Marcello Strada s.r.l. Italy	I36	Shyam Techno Print	L10
Condot Systems Private Limited	G26	Mario Industries Private Limited	A07	Silicon Infotech	B90
CREOFOIL	A30	Mark VI Trac Systems	E45	Simplify Inc (Idea Catalyst)	G08
DCC Print Vision LLP	A27	Media Print 'N' Pack	C40	Singhal Industries Private Limited	G33
Deluxe Packtech Machines	C100	Mehta Cad Cam Private Limited	G25	Skytec Corporation	D70
DGM	E02	Mikro Automation	F33	Soham Technologies	C69
Dheemanth Engineering	A56	Minosha India Limited	B10	SPB Machinery	M10
Duratech Automation Private Limited (UniTech)	A36	Mistry Folding	G34	Standard Mechanical Works	D10
Ecomack India	N18	Mital International	B40	Suddha Machineries and Industries Private Limited	G28
Emerging Graphics (I) Private Limited	B30	Modern Machinery	E30	Sunlan Chemicals	C90
Empowera Technorganics Private Limited	E15	Monotech Systems Limited	A02	Super Bond Adhesives Private Limited	I01
Esko Graphics India Private Limited	G14	Monu Graphics	M30	Super Cure (Tech Chaska Private Limited)	G18
Excel Machinery (Guj) Private Limited	B80	Multi Hitech Inc	I05	Suprabhat Trading Corporation	E34
Ezone Trading	F38	Nanda Infotech	B89	Suresh Indu Laser	B32
Fair Deal Engineers	K10	Navkar Cards	A08	T M Enterprises	B54
Flexo Image Graphics (FIG)	G05	Neeldhara Transfers	A82	The Printers House	I09
Folding Factory	A99	Neha Labels	I24	Tirth Office Automation	C68
Friends Engineering Company	C60	Nexus Grafix	A49	Unick Industries	K32
Friends Engineering Exports	D60	Nexxgen Global Machine Tools	M21	V M Traders	E20
FujiFilm India Limited	D21	Nitta Corporation	I15	Vardhaman Graphics	E35
Fujifilm India Limited (Photo Imaging Division)	C33	NSH Technologies	O02	VDR Tech International	D53
G B Tech India	D100	OM Vir Print-O-Pack Private Limited	A90	Vinsak India Private Limited	H15
Galaxy Printers	A10	Omkar Engineering	A37	Watthour Systems	C70
Gaylord Packers	D98	Pangraphics Machinery	A64	Westland Rubbers Private Limited	D62
Gebr.Becker India Vacuum Pumps Private Limited	D72	Patel Enterprises	F10	Xerox India Limited	D03
				Zhongke India	C02

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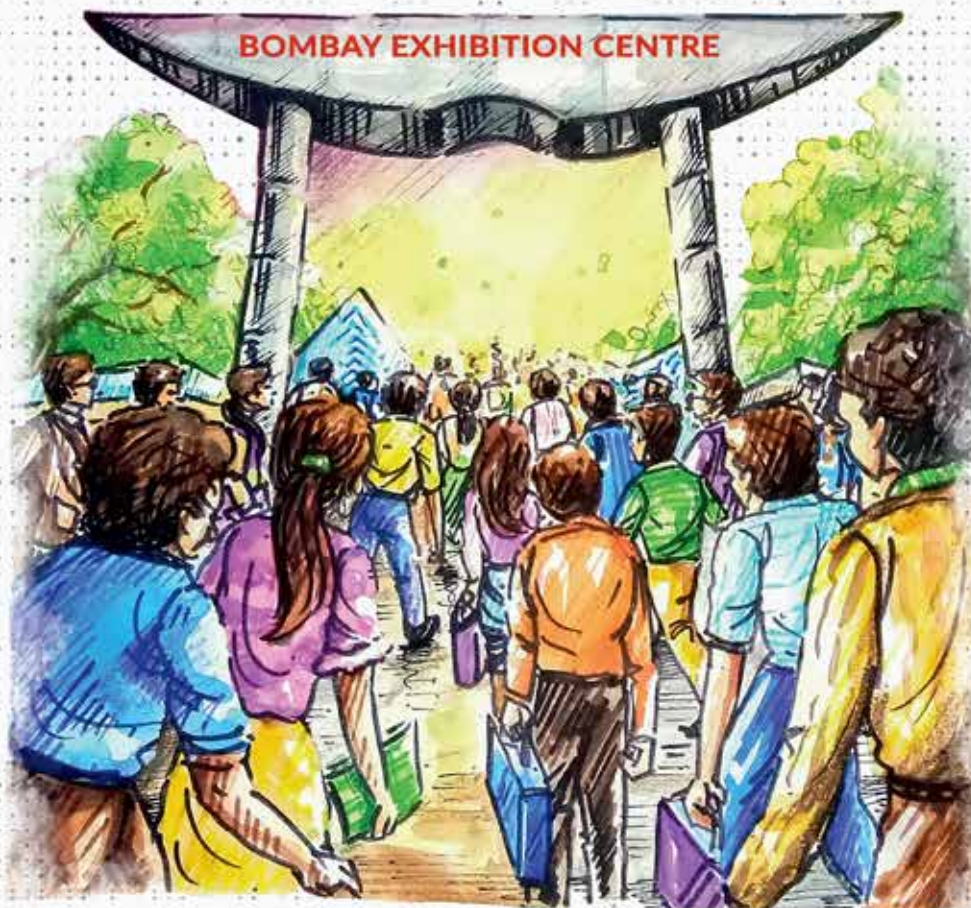
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