



PRINT & PUBLISHING

BI-MONTHLY MAGAZINE ON PRINTING & DIGITAL COMMUNICATIONS IN INDIA



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"LISTENING TO 'VOICE OF THE CUSTOMER' HAS ALWAYS GIVEN US IDEAS FOR NEW PRODUCTS"

—Anand Mehta, Vice President Print & Packaging Equipment, ATE Enterprises Private Limited

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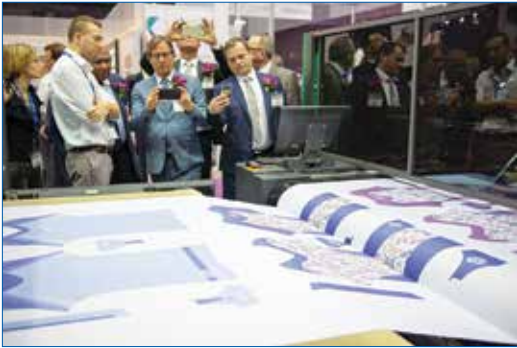
THINK BEYOND PLASTICS!

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MÜLLER AND HUNKELER POOL EXPERTISE IN THE FIELD OF DIGITAL SHEET FINISHING

FESPA ASIA RE-BRANDS PAN-ASIAN EVENT TO ASIA PRINT EXPO

ASIA PRINT EXPO
Bangkok
21-23 February 2019



FESPA's next pan-Asian event will take place, under its new name of Asia Print Expo, from February 21-23, 2019 at the BITEC exhibition centre in Bangkok, Thailand. Asia Print Expo is the region's leading exhibition for screen, textile and digital wide format print.

Roz Guarnori, Exhibitions Director at FESPA, comments, "We decided to change the name of the event from FESPA Asia to Asia Print Expo to bring the show's proposition into the title, so visitors who have no prior knowledge of FESPA instantly know the event's focus. In Europe and Latin America our events have cemented themselves as market-leading events for speciality print and people know what to expect from the FESPA name. However, in Asia, FESPA is a relative newcomer, so it's not immediately obvious what the FESPA

name represents. The Asia Print Expo brand, supported by the strapline 'The World of Print and Beyond' makes the proposition very clear for exhibitors and visitors."

The strapline is also conveyed through the campaign imagery, which is made up of the Bangkok skyline illustrated through different print materials to highlight the vibrancy and variety of wide format print and the possible applications.

Over the course of three days, Asia Print Expo 2019 will give print service providers (PSPs) and sign-makers a valuable opportunity to discover the latest products and technologies from leading players in the speciality print market. Exhibitors confirmed to date include: Hexis, Siser, Stahls Asia and Poli-Tape Klebefolien GmbH, as well as local companies such as: SVOA-Roland, SKT. Embroidery Co.,

Ltd. Jinmao, Shanghai Vision Digital Printing, Shanghai Screen Manufacturing Co., Ltd, Fei Yue Digital Technology Co., Ltd and Haining Tianfu Warp Knitting Co., Ltd.

For visitors looking to expand their knowledge or investigate new revenue streams for their businesses, there will be free educational and interactive show features, based on successful FESPA features from the global event portfolio, reflecting the latest industry trends and market intelligence. Features will include the FESPA Wrap Masters, Print Make Wear Asia and a conference programme. More detailed information on all features will be announced nearer the time.

Asia Print Expo 2019 is supported by FESPA's national Associations in Thailand, India, Sri Lanka, Nepal, Republic of Korea, Japan, China, Philippines and Australia. ■

PAMEX 2020 TO SCRIPT NEWER SUCCESS STORY!

The unprecedented success of PAMEX 2017 is still the talk of the town and so the hopes for the next edition are high. The International Exhibition on Printing & Allied Machinery Industries is ready to take up the challenge.

The year 2020 will have a grand start with the grand printing exhibition PAMEX 2020, happening from January 6-9 at Bombay Exhibition Centre, Mumbai. Around 120 exhibitors have already booked their stalls at the event.

PAMEX is organised by All India Federation of Master Printers (AIFMP), in association with Print-Packaging.com (P) Ltd. The show features generation next technologies from worldwide solution providers across various categories like pre-press, in-press and post press segments. The show also presents dedicated

pavilions for label & narrow web printing and presses; paper & board converting and corrugated

machinery & equipment. Flexo & gravure printing, digital presses, web offset presses, sheet fed offset presses and signage machinery & process equipment will widely be displayed at the event.

Few leaders from the industry who have already marked their presence in the exhibition are Acme Machinery (India) (P) Ltd., Advanced Graphic Systems, Ample Graphics (P) Ltd., APL Machinery (P) Ltd., Autoprint Machinery Manufacturers (P) Ltd., Canon India, Condot Systems (P) Ltd., Electromec



Machinery Manufacturers (P) Ltd., Five Star Printing Machinery, Komori, Konica Minolta Business Solutions India (P) Ltd., Line O Matic Graphic Industries, Memory Repro Systems (P) Ltd and Xerox India.

The 2017 edition of the exhibition, which presented more than 350 companies, recorded numerous business deals and also witnessed an unprecedented 25223 unique visitors. In 2020, PAMEX will bring 400+ exhibitors from more than 25 countries. The promotional activities for the event have already started with PAMEX having its presence in several national and international exhibitions. The international promotional events are routed for PAMEX 2020 in neighbouring countries.

For more details on the exhibition, write to shantanu@print-packaging.com or log on to www.pamex.in

