

## Indo- Chinese Co-operation: CAPT & AIFMP Sign Agreement

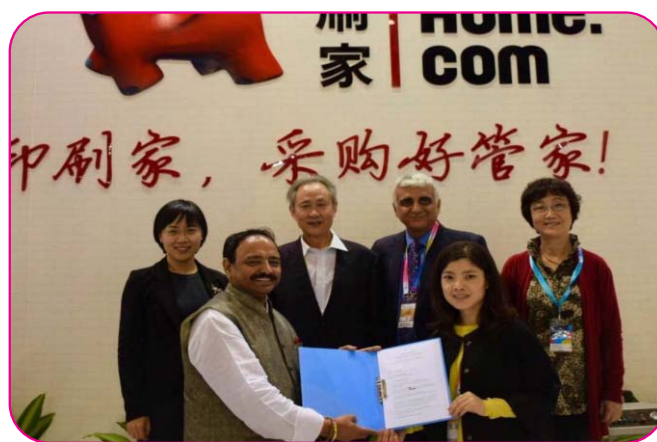
The All India Federation of Master Printers (AIFMP) and China Academy of Printing Technology (CAPT) signed a strategic cooperation agreement during the recently held Print China Exhibition in Guangdong. The agreement envisages support for each



other's exhibitions. CAPT, which is the co-organiser of All in Print China – the leading printing exhibition in the country shall mobilize Chinese exhibitors to participate in Pamex 2015. AIFMP on its part will encourage and facilitate Indian Printers to visit the Chinese exhibitions. The Indian Association will also help in promotion of newly launched PrintHOME, an E-commerce platform in India. The agreement also calls for sharing of news and reports of development in both the countries.

CAPT is bullish to bring a large contingent of Chinese companies to Pamex and is targetting a net area of 2000 sqm in an exclusive Chinese Pavilion. It also plans to organize a China Day during PAMEX 2015.

The agreement was signed by Kamal Chopra, Chairman – International Relations, AIFMP and Joyce Chang, General Manager, CAPT. “India has lot



of business opportunities and so we look forward to PAMEX 2015 that shall provide a huge platform to the Chinese companies to explore India market,” said CoCo Chen, President, CAPT.

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