

Pamex Promotional Activities Gear Up- Marked Its Presence at Label Expo India & AIP China

The All India Federation of Master Printers (AIFMP) iconic show PAMEX 2015 is fully geared up and started its promotional activities on National and International Platforms. Pamex had its presence in the recently concluded Labelexpo India from 29 October-1 November 2014 at Pragati Maidan, New Delhi. Labelexpo India is the largest label and package printing event of South Asia.

With the fervent response from the manufacturers and suppliers of printing and allied industries at the Pamex stall during Labelexpo India, the indication is that PAMEX 2015 is set to surpass all the previous records of exhibitor and visitor attendance.

Pamex 2015 marked its first international presence at the recently concluded All in Print (AIP) China from 14 – 17 November 2014, the 5th edition. AIP, the China International Exhibition for All Printing Technology & Equipment is organized by Printing Technology Association of China, China Academy of Printing Technology, and Messe Düsseldorf (Shanghai) Co. Limited.

AIFMP and Print- Packaging.Com (P) Ltd, the event manager of the 10th edition of Pamex 2015 promoted the show with great enthusiasm. Not only the Chinese, Taiwanese, Korean, but also the German and USA exhibitors at All in Print China have shown immense interest in the show. The exhibitors having their channel partners in India made a point to collect all the information about the show.

PAMEX 2015 returns to Mumbai, the 'maximum city' after a gap of 8 years and the printing and allied industry is looking forward for this exposition.